



June 2010 Newsletter

Relationships Matter: How LinkedIn Can Help the Job Search

According to LinkedIn, there are 60 million members in more than 200 countries, with a new member joining approximately every second. Executives from Fortune 500 companies are LinkedIn members. In addition, LinkedIn says there are more than 130,000 recruiters on its site who actively seek top talent. If you are not on LinkedIn, you are missing out on endless career opportunities.

Just like other social networking sites, there is a method and strategy to use LinkedIn properly.

Build Your LinkedIn Profile

LinkedIn is free to join, so began by creating an account and developing your profile. Your LinkedIn profile also serves as your online resume, so make sure you include all employment history, education, skills, interests, and any association memberships. Also, post your picture in your profile. Your online profile serves as your personal brand.

Develop Network Connections

Once your LinkedIn profile is completed, make connections with colleagues, bosses, clients, friends, and family. Write a list of former colleagues and look for them on LinkedIn. Once you develop connections, ask for recommendations from past managers, coworkers, and clients. It is advised you get three to five recommendations on LinkedIn.

LinkedIn Groups

There are countless LinkedIn groups, some started by companies and others by individuals. These groups allow users to share common problems and discuss industry trends. Seek out groups in your career field as well as job seeking groups. Examples of LinkedIn groups for job seekers include: About.com Job Search and Careers, Career Change Central, The Talent Buzz, and Career Rocketeer/Career Launch network.

Lastly, remember to stay active, keep your profile updated, and continue to make connections.

Good luck and be sure to connect with Part-Time Pros on LinkedIn.

Happy June! We hope that you are doing well, if your situation has changed Part-Time Pros has been encouraging all of our candidates to utilize social media to stay in contact with us about positions as well as network which is probably one of the best tools available to all of us to find



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employment opportunities. If you are still on the fence about social media, here is an article about LinkedIn, in our opinion it is a great tool for professionals and it is free:

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