



December 2010 Newsletter

### **Preparing your Pitch**

Part-Time Pros is thrilled to announce the launching of its video resume service to our applicants. The video resume allows each applicant to come into our office and conduct a 45-60 commercial about themselves. It is an opportunity for each professional to showcase their communication skills and tell the clients direct why they should consider them for employment. The question asked is simple:

#### ***"What would a company gain by hiring you?"***

If you are interested in setting up a time to come by and records a video resume please feel free to contact us at 918-551-7767 or e-mail us at [info@parttimepros.com](mailto:info@parttimepros.com) with some dates and times you are available.

We ask that you prepare in advance for your session. Feel free to bring a note card if that makes you feel more comfortable. We suggest that you wear business attire and that you choose colors that are flattering on you personally. This is your chance to get directly in front of the companies hiring so you want to put your best foot forward. If you set up a recording and fail to show up and do not notify us that you will not be coming this will be like not showing up for an interview which will automatically deactivate your status in our system. So please, if you schedule an appointment make sure you keep it or contact us directly if you are unable to make it.

In addition, below are some additional references to help you prepare your pitch.

- Shark Tank TV show (U.S. version)
  - <http://abc.go.com/shows/shark-tank/>
  - or go to YouTube for sample videos
  - [www.hulu.com](http://www.hulu.com) for video preview or full episodes with subscription
- Dragons Den TV show (BBC original version)
  - <http://www.bbc.co.uk/dragonsden/> (looks like you can only access video if in UK)
  - or go to YouTube for sample videos
- Guy Kawasaki
  - <http://www.guykawasaki.com/>
  - check out his blog for great information Pitching, Presenting and Speaking
  - do Google search for Investor Pitch Guy Kawasaki

We are so excited to provide this service to you and look forward to seeing you in our office soon!!

Have a wonderful Holiday Season!

Carey Baker