



January 2011 Newsletter

Happy 2011! First and Foremost thank you for your support of Part-Time Pros. Many of you trusted us with your hiring needs in 2010 and we truly appreciate that. Some of you have yet to use us; however, should the need arise across 2011 we hope that you think of us and give us a chance to earn your trust and business and help you grow! Brett and I are thrilled about this year and are excited to announce some new ventures. We are launching the "video/audio resume" which I will explain more about below. We have assumed Medical Professionals LLC which we are re-naming and rebranding as Tulsa-Med Pros, so we are now in the medical staffing business!

Our first new venture was a result of surveying many of you throughout 2009 and 2010. We asked you what was the most important attribute when hiring a candidate. An overwhelming 93% of you had "communication skills" as one of the top three factors when hiring one candidate over another. Resumes only highlight a person's written communication skills, and let's face it anyone can put anything on a resume. Therefore we developed a tool to allow our clients to garner a person's verbal communication skills. When a candidate comes into our office for an interview we record a short piece of the interview. We ask the candidate one basic and simple question "What would a company gain by hiring you?". The candidates know the question prior to coming in which gives them the opportunity to prepare. Once we record this we submit the audio portion and/or the video portion (based on the candidate's preference) to the client along with their resume. The link takes you to our website and once you listen to the answer and view the resume you can even schedule an interview. We wanted to make it as easy as possible to expedite the hiring process. Below is a link of me (please don't be too critical- I am not "camera perfect") but hopefully it shows my communication skills. If you would prefer to see only the resume of a candidate just let us know. We are currently working on building our database of our candidates video resumes. (Not all of our candidates take advantage of this service.)

[http://www.parttimevideos.com/candidates/71/terms?auth\\_token=V0j-bGa7esb2oJ2-2Ik7](http://www.parttimevideos.com/candidates/71/terms?auth_token=V0j-bGa7esb2oJ2-2Ik7)

Our second venture, we have assumed Medical Professionals LLC. The company has over 25 years of medical staffing experience. We brought on the recruiter Beverly Hale who has done medical recruiting for over 30 years! This will be a completely separate entity from Part-Time Pros and will be re-named: Tulsa-Med Pros. The website [www.tulsamedpros.com](http://www.tulsamedpros.com) will launch near the end of January. If you or you know of anyone who is looking for a medical job or medical companies who might have hiring needs we would love the chance to work with you or them and would appreciate the referrals!

Brett and I hope that 2011 is a blessed year for you both personally and professionally. Again, please let us know if we can help you in any way across the coming year!

All My Best!

*Carey*